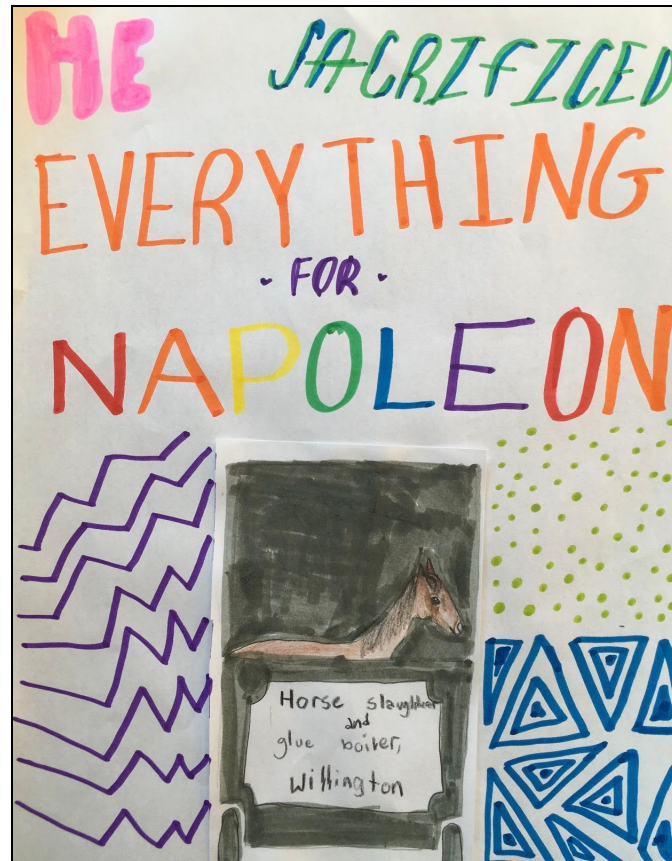


Rose
Animal Farm Propaganda Poster
Artist Statement



My propaganda poster is a scene of Boxer, a horse who believed in Napoleon, being taken away to the slaughterhouse. Boxer is in a horse trailer that has the slaughterhouse's name on it: Horse Slaughterer And Glue Boiler, Wellington. Napoleon had ordered him to be slaughtered, even after everything Boxer had done for Napoleon. I have included text that says "He sacrificed everything for Napoleon" in rainbow colors. Every word is a different font to make the words pop. I also have zig-zags and polka dots on my poster for decoration.

My propaganda technique is emotional appeal. My poster shows this by representing that Boxer died even though he supported Napoleon so strongly. That is definitely enraging, especially to the other animals that are starting to be suspicious. This poster is drawn from the perspective of Benjamin the goat, because he is suspicious of Napoleon and his leadership. Benjamin might create this poster to raise awareness among other animals without getting himself in trouble.

The technique of emotional appeal is shown many times throughout the book. One quote in particular comes up on page seven: "No animal in England is free. The life of an animal is misery and slavery: that is the plain truth"(page7). Old Major says this when he is getting the other animals to recognize their situation on the farm. He wants them to feel miserable and angry about it in order to fight back and overthrow Mr. Jones.