Rey Animal Farm Propaganda Poster Artist Statement



This propaganda poster shows a big portrait of a human-like Napoleon. There is fire in the background, a chopping block in the back with a pig's head, and a pile of dead animals behind it. In big letters in the front it says "Animal Hero 1st Class?" to ask if the title given to Napoleon really stands up to him as dictator.

The propaganda technique I have used is called "mudslinging." The poster is trying to show anything that Napoleon has done that is bad, and make it seem much, much worse. In this way, mudslinging really emphasizes how bad Napoleon's actions are. Moses might have made this poster, because he tells a lot of lies. Moses also does not really like Napoleon that much, which means that he is one of the only animals who would make that poster.

Mudslinging is used in *Animal Farm* against anyone who does not approve of Napoleon, and especially the humans. They talk about "all the torture" that Jones put them through, even though I think personally the farm was better with Jones in charge. The animals got more food, and they had to do less work, but they weren't free, which they believe they are under Napoleon. One of the most common sayings in Animal Farm is "Four legs good, two legs bad." This is saying that humans are worse than the animals, for the sole reason that they have two legs.