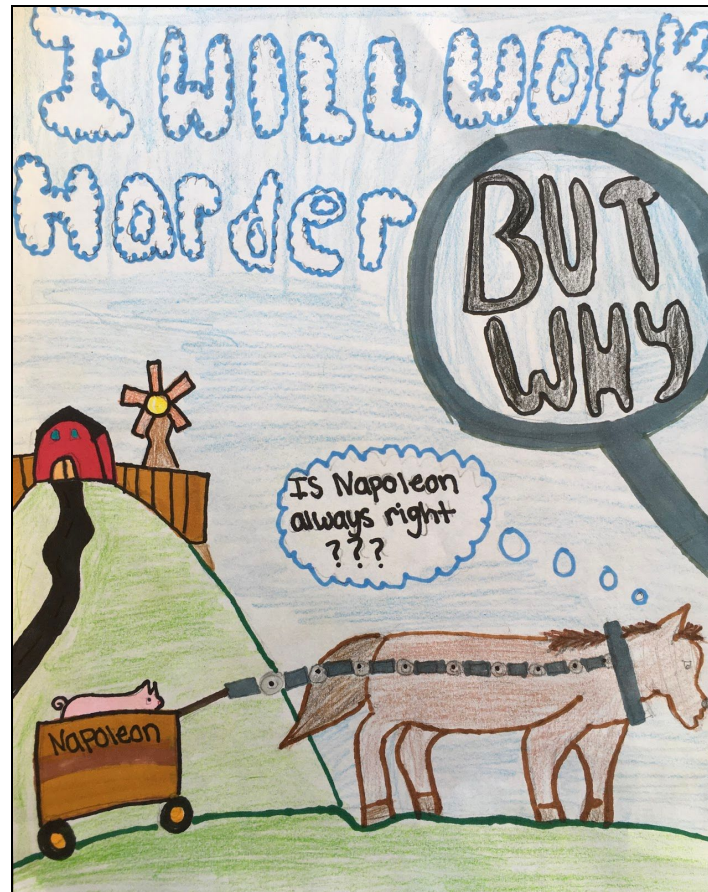


Isabella  
Animal Farm Propaganda Poster  
Artist Statement



For my propaganda poster, I decided to illustrate a questioning perspective from the animals. In order to do that, I decided to focus on Boxer because he holds a bit of power but doesn't use it. He's unsure whether to stand on his own or follow Napoleon's lead. One piece of text I include is from a Boxer and he says, "Is Napoleon always right?" This represents that he wonders why he should work so hard, even when he was injured, for someone who only brings harm. The bigger text I wrote at the top says "I will work harder but why?"

The propaganda technique I used was emotional appeal. The way that Boxer looks and the image of him pulling along Napoleon really makes a heart-wrenching impact on the viewer. Looking at Napoleon sitting there being dragged along by Boxer makes viewers see the pain and suffering these animals push through. I do think using Boxer's power, and turning his sayings into questions, creates a self-questioning mood to the poster.

Emotional appeal was consistently used in *Animal Farm*, for example, "Do you know what would happen if we pigs failed in our line of duty? Jones would come back! Yes Jones would come back! Surely comrades,' cried Squealer almost pleadingly skipping from side to side and whisking his tail 'Surely there is no one among you who wants to see Jones come back?'" (page 54) In the book, this statement rattled the room with shock and that was exactly my goal while creating this propaganda poster. My poster is meant to make viewers feel sad for Boxer, who has to work while he is injured. I hope that they also have a realization and a bit of a shock about how some people who work hard are treated like Boxer as well.