

Abe

Animal Farm Propaganda Poster

Artist Statement



This poster illustrates Napoleon with a crown on his head, and Boxer and the other animals in tow. They are being led to a barn by Napoleon, which signifies everyone following Napoleon wherever he goes because he has all of the power. Above the animals is the slogan, "Get In Line." This slogan is meant to be an order from Napoleon and his followers, saying that you should join them.

This poster uses the technique "Bandwagon" to tell the audience that they should join Napoleon's team of followers. It shows that the animals are happily getting in line behind Napoleon. Napoleon is a self-placed leader of Animal Farm because he is a pig. He has created a dictatorship and this poster signifies him giving orders without asking the viewer to do something, just telling the viewer to do something.

One scene that represents this poster well is when Boxer is working in the fields and he gets hurt, and he says, "I will work harder. Napoleon is always right." This is also the bandwagon technique because he is still siding with Napoleon wanting him to work, even when he is hurt. This shows that he would fight through pain just to show that Napoleon is always right.