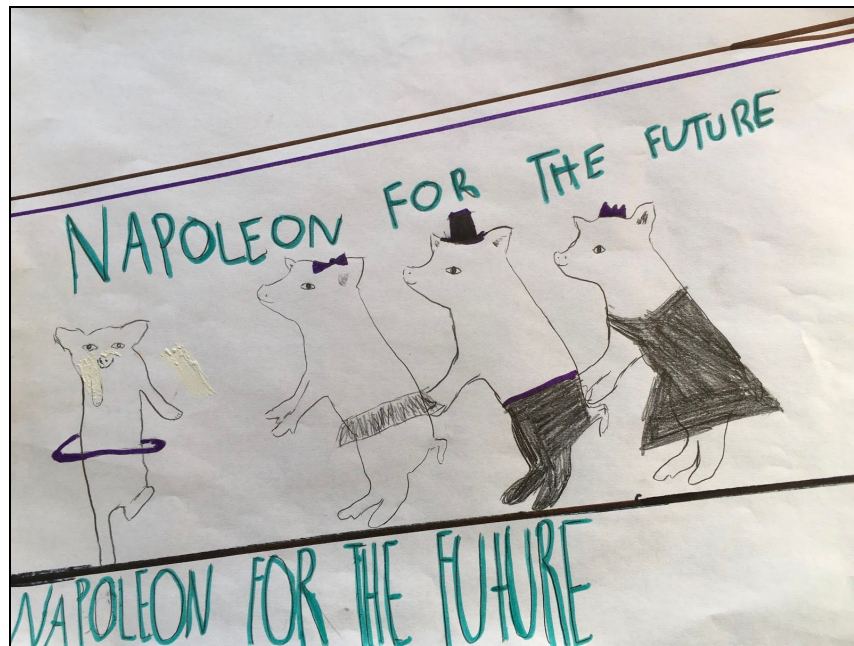


Ava
Animal Farm Propaganda Poster
Artist Statement



On my poster there are four young pigs, three of them in a conga line and one of them having fun hula hooping. These pigs are all wearing clothes and standing on their hind legs. Below and on top of them is turquoise text that reads "Napoleon for the future."

My poster is in favor of Napoleon, and it shows two types of propaganda technique: repetition and card stacking. My poster shows repetition because it repeats the phrase "Napoleon for the future" twice to really put emphasis on the phrase. My poster shows card stacking because it shows only the good side of Napoleon, which is that he cares about the future and what happens to the animals on the farm. The side of Napoleon that the poster does not show is the fact that he gave special treatment to the pigs, he was self absorbed and only wanted power.

Repetition is used in Animal Farm a few times, most of the time repeating a message throughout their songs, for example, "Beasts of England," which was their farm anthem. Card stacking is used when Squealer and Napoleon make speeches. These speeches always put so much emphasis on how good Napoleon is and all of the amazing things he's done for the farm. Oftentimes this card stacking will lead to all the animals thinking that Napoleon is fantastic, for example, Boxer who is always praising Napoleon; "If Comrade Napoleon says it, it must be right" (pg. 125-126).